



2018 海外華人企業家聯合會
Overseas Chinese Entrepreneur Association

潮起潮落

華人創業與之共舞

中美局勢變換莫測，美國移民政策轉向，
波濤洶湧間，挑戰與機遇並存，
看海外華人企業家弄潮兒如何定神閑，在百變中尋求發展。



11-10-2018 12:30PM-7:30PM

Dana-Farber Cancer Institute, Dana Building, Room D1620
44 Binney Street, Boston, MA 02115



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AGENDA

- 12:30pm-1:00pm Registration
- 1:00pm-1:05pm Opening Remark, Hongfang Yang, Ph.D, President, OCEAN
- 1:05pm-1:15pm Welcome Address and Award Announcement, Shan Lu, MD, Ph.D, MBA, Board Chair, OCEAN

Session I

Session Chair: Hongfang Yang, Ph.D

- 1:15pm-1:45pm "Business Development Under the Trade Dispute" Yudong Hou, MBA, the Founding Partner and CEO of EL Capital
- 1:45pm-2:15pm "The Lessons from Recent Public Attention to Vaccines in China" Shan Lu, MD, Ph.D, MBA, Professor of Umass Medical School
- 2:15pm-2:45pm "Strategy to Survive Beyond Core - How I Shift from IT to Construction" James Du, OCEAN MBA, Founder of Vinoleo Solution & Services Inc
- 2:45pm-3:00pm Coffee Break

Session II

Session Chair: Raymond Liu, Ph.D

- 3:00pm-3:30pm "Digital Europe-monetization of Art, Reshaping the Value of European Civilization", Dr. Henry B Won, CEO of Worldfund Investment Management
- 3:30pm-4:00pm "Recent Immigration Law Changes and Its Impact to Business in Trump Era!" Sally Yu, Attorney of MT law.
- 4:00pm-4:30pm "The Truth and Hypes of Blockchain and CryptoEconomy" Hongbo Jiang, MBA, Co-founder and CEO of Blocktest, and Director of the Blockchain Center at Z-park Boston Innovation Center
- 4:30pm-5:00pm "Building a World Class Pharmaceutical Company, from 0 to 1" Dahai Guo, MBA, Founder & CEO of PuraCap Pharmaceutical LLC.
- 5:00pm-5:30pm Panel Discussion
- 5:30pm-6:00pm Social Networking
- 6:00pm-7:30pm Dinner and Light Entertainment



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卢山

TOPIC: The Lessons from Recent Public Attention to Vaccines in China

谈谈中国疫苗事件及其影响

卢山，美国麻省大学医学院教授。世界著名疫苗学专家，全球将艾滋疫苗引入人体实验的第一位华人科学家，其主导的二代DNA艾滋疫苗目前正在美国临床实验中。卢山在疫苗界的杰出贡献使他获得了很多的奖项。他的团队在过去的十来年间获得了来自美国政府和盖茨基金会高达六千万美元的资助。他在诸如Nature, Lancet, Nature Medicine, PNAS 等国际顶级学术刊物发表论文近200篇。是Nature下属的《新发微生物和感染》杂志的主编。长期担任美国国家健康研究院（NIH）疫苗和新发传染病等多个专家评审委员会成员或主席。是国际疫苗学会的前任主席和多次国际疫苗年会的主席。

Lu, Shan, MD, PhD, MBA, is currently a professor in the Department of Medicine, University of Massachusetts Medical School, USA. He is a well known vaccine expert, and the first Chinese scientist who brought an HIV vaccine into human clinical studies. His second generation DNA based HIV vaccines is under clinical trial in US. His achievement in vaccine research has earned him a number of awards. His team has received over \$60 million funding from US government and the Gates Foundation to develop an HIV vaccine. He has published close to 200 papers at leading scientific journals such as Nature, Lancet, Nature Medicine, PNAS. He is the Editor-in-Chief of Emerging Microbes and Infections (EMI) published by Nature. He has been a long time reviewer or a chair of the review panel for NIH's grants in the areas of vaccines and emerging infections. He was a past president of International Society of Vaccines and served as the chair of multiple annual vaccine congresses.



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蒋红波

**TOPIC: The Truth and Hypes of
Blockchain and CryptoEconomy**
区块链技术和加密经济的炒作和真相

蒋红波，中关村波士顿区块链创新中心总监，BlockTest的创始人。曾担任摩根大通执行董事和全球人民币业务总监，并担任美林、花旗集团的投资银行高管职务。再之前曾任加拿大安大略退休基金的量化基金经理，管理超过20 亿美元的全球Alpha基金。蒋红波目前还兼任联合国下的ID2020区块链项目的“生态系统和倡导委员会”委员，哈佛大学中国艺术数字实验室的高级顾问，MIT麻省理工创新论坛的创业导师。蒋红波获有麻省理工学院(MIT) 的理学硕士(M.Sc.)，加拿大麦吉尔大学 (McGill University) MBA 以及中国人民大学数理统计本科学位。

Jennifer Jiang is co-founder and CEO of Blocktest, and director of the Blockchain center at Z-park Boston Innovation Center. Prior to joining MIT as a Sloan Fellow'17 to focus on blockchain/Fintech entrepreneurship, she was the Global Head of RMB Solutions and executive director at J.P.Morgan, with more than 15 years' experience in investment banking, structured financing and quantitative risk modelling at JPMorgan, Merrill Lynch and Citigroup.

Jennifer currently sits on the Ecosystem and Advocacy Committee of ID2020, a global alliance committed to improving lives through digital identity. She also serves as the senior advisor at Harvard University CAM lab, and mentor at MIT Enterprise Forum. Jennifer obtained M.Sc in Management of Technology (MoT) from MIT, MBA from McGill University, and bachelor in statistics from Renmin University of China. Jennifer's MIT thesis was dedicated on the consensus mechanism of blockchain and applications in securitization.



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郭大海

**TOPIC: Building a World Class
Pharmaceutical Company, from 0 to 1
从0到1，建立一个世界级的制药企业**

郭大海先生，是美国普克药业公司创始人兼CEO，同时他也是人福普克药业公司董事长兼CEO，曾任人福医药美国公司CEO、Epic Pharma CEO、普克国际公司CEO等职位。管理过6家在中国及美国的医药企业，包括中美两地4家美国FDA认证的生产、包装、仓储、配送分销公司。郭大海先生在制药和生物技术领域拥有20多年广泛的中国与美国的商业经历，从跨国商业管理、新药研发、市场销售到制药生产厂的建设与管理等各方面都拥有成功经验。普克药业公司在郭大海的领导下，是第一家将“中国制造”的OTC药品成功打入美国主流连锁药店及美国大型超市（如沃尔玛）的企业，也是第一家中国制药企业在美国销售自主品牌处方药的企业。

“郭大海及团队”还曾获得中央组织部颁发的第三届“全球华人华侨重点创业大奖”。郭大海先生早年间在中国科学院遗传所工作，90年代赴美留学，获得美国康奈尔大学MBA，罗格斯新泽西州立大学生物学硕士，获得美国质量协会颁发的6-西格玛黑段。在职业生涯的早期，参与创立CMT公司，后进入跨国大型药企“罗氏集团”（Hoffman-La Roche Group）工作，曾获得罗氏公司全球性大奖“Roche MBA Fellow”荣誉。郭大海先生同时协助创立BioKatalyst协会，并任第一届主席，该协会会员为在医药健康领域美国华人精英组织，会员全部为医药行业高管。

Mr. Dahai Guo is the Founder & CEO of PuraCap Pharmaceutical LLC., Chairman & CEO of Humanwell PuraCap Pharmaceutical (Wuhan) Ltd., etc. He has managed six affiliate companies in US & China, including CEO of Epic Pharma, & CEO of Humanwell USA LLC.. Through his professional career, Mr. Guo has held senior positions in several multi-billion dollar global companies and also start-up companies in biotech, pharmaceutical and healthcare product industry. Mr. Guo has demonstrated strong leadership and broad experience in corporate management, M&A, sales & marketing, product development, global strategic planning and biotechnology research.

Mr. Guo has MBA from Cornell University and M.S. of Biology from Rutgers University. He also completed distinguish Six-Sigma Black Belt training, awarded by America Society for Quality. Mr. Guo is current Chairman of BioKatalyst Corp, a non-profit organization whose invited-only members are the top management elites of Chinese Americans crossing healthcare industry.



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侯玉东

TOPIC: Business Development under the Trade Dispute

中美贸易之争下的创业环境

侯玉东先生是易联资本的创始合伙人兼CEO;侯玉东先生曾担任中国排名前三位的投资银行—广发证券资产管理部总经理、投资银行总部副总经理及广发北方证券公司（原人民银行直属锦州证券）董事及常务副总经理；做为持有证券从业资格执照（Series7）人员，曾任职美国最早的四个共同基金管理公司之一的万达尔·瑞德（Waddell & Reed Financial）以及美国第五大综合类证券公司爱德华·琼斯（Edward Jones）；曾负责IDGVC（现IDG资本）和IDG中国公司财务工作。哥伦比亚大学商学院MBA，波士顿Suffolk University金融学硕士及北方工业大学会计学学士。

Mr. Hou is the Founding Partner and CEO of EL Capital. Mr. Hou previously served as an Executive Vice President for investment banking, investment management and a brokerage division of Guang Fa Securities, a top 5 China investment bank. In addition, he served as a board director and Executive Vice President for Guang Fa Northern Securities. Under Mr. Hou's supervision, his investment banking team at Guang Fa Securities played a major role in underwriting or acting as a financial advisor for dozens of new offerings and M&A transactions. Previously, Mr. Hou was a financial advisor at Edward Jones and Waddell & Reed Financial where he provided securities investments and advice to clients.

Mr. Hou also served five years for IDG Technology Venture Investment (IDGVC, now IDG Capital) in China as an analyst and then as the CFO. Mr. Hou was deeply involved in negotiation, due diligence and post-investment management for over 20 investments; he was one of the key managers for IDGVC's early investments and expansion in China. Mr. Hou holds an MBA from Columbia University, a Master degree in Finance from Suffolk University and a BS in Accounting from North China University of Technology.



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杜坚

**TOPIC: Strategy to Survive Beyond Core -
How I Shift from IT to Construction**
跨界创业的生存策略

杜坚先生是海外华人企业家协会MBA学员，建筑弱电系统工程公司创始人及总裁。同时还是New York Cultural Exchange (NYCE) 的执行董事。他是信息技术和通信技术系统专家；擅长整合绿色建筑工程管理、大数据中心、3维弱电系统建筑设计和弱电系统。同时还是高盛发起的全美1万名创业者项目的第三期毕业企业家。2013年他的企业被评选为全纽约多元化小企业成长排名前100名。杜坚先生获录入2008-09剑桥名人录荣誉专业人士和终身会员。他在复旦大学计算机信息科技理科学士，在新加坡国立大学获得电信和无线通讯硕士 随后在纽约大学市场营销及创业管理EMBA。

Vinoleo Solution & Services Inc., President / CEO
New York Cultural Exchange (NYCE) Executive VP / CTO

James Du is q OCEAN MBA student. He is a professional and an expert in Information Technology & Telecommunications Infrastructure, Green Construction Management, Data Center Construction, Building Information Modeling, and Low Voltage Electrical Technology. He graduated from the 3rd Cohort of Goldman Sachs 10K Small Business Program. As the Founder & CEO of Vinoleo Solution & Services Inc., he leads the company to win the award as one of the Top 100 Diversity Businesses in New York in 2013. He is a Cambridge Who's Who Honored Individual and life member since 2008. James is an active & certified member of Project Management Institute (PMI), IEEE member, US Green Building Council (USGBC) - Green Professional (GPRO) of Urban Green Council, and a licensed realtor of The New York State & Long Island Association of Realtors (NYSAR & LOBOR). He has as a BS in Computer Science from Fudan University, an MSEE on Wireless Telecommunications from National University of Singapore, and an EMBA on Marketing & Entrepreneurship from New York University.



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万颖

TOPIC: Digital Europe-monetization of Art, Reshaping the Value of European Civilization

数字化欧洲-艺术品货币化重塑欧洲文明价值

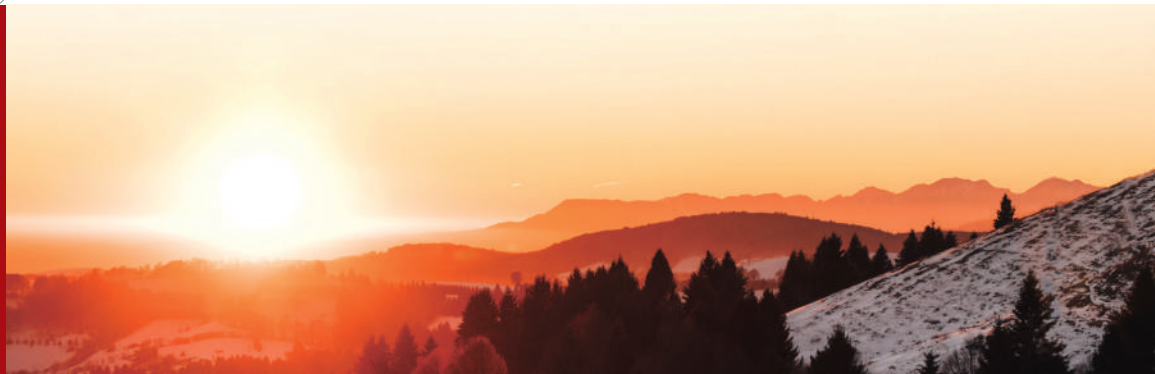
万颖博士于哈佛大学获得金融学博士学位。之前拥有武汉大学MBA，清华大学法学博士以及华中理工大学机械工程工学学士学位。万博士全方位的教育背景为其在金融领域成为最有影响力的投资家奠定了雄厚的基础。他从1990年开始做证券行业并且1993年开始从事投资银行业务。他曾投资和辅导及参与了50多家企业在中国，香港，美国，新加坡和加拿大等地的上市，在这些投资项目中获利超过30亿美金。万博士本人拥有70亿美金的投资基金。他管理的基金规模达到286亿美金。

Dr. Henry B Won is an accomplished investor and entrepreneur for many multimillion-dollar business projects. Dr. Won is the CEO & Partner of three investment companies in China. In the United States, Dr. Won serves as the Executive Director of two companies: Pan Pacific Holdings Group, and Miami Palm Investment Group. Dr. Won has led the efforts of growth and IPOs for over 50 Chinese Small&Medium-sized Enterprises (SMEs) in China, USA, Singapore and Canada. Consequently, he gained total 3 billion US dollars from those adventures. Currently Dr. Won personally owns 7.14 Billion US dollars fund and the total assets under his management is more than \$28.6 billion. He currently also served as Executive Secretary of Club Washington(USA), a premier cross border investment and lobbying group.

Dr. Won holds a BA in Mechanical Manufacturing from Huazhong University of Science and Technology, an MBA from Wuhan University, J.D. from Tsinghua University and a PhD in Finance from Harvard Business School.



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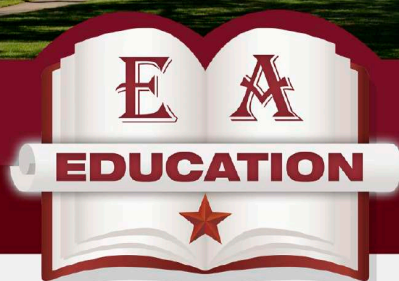
余暉

**TOPIC: Recent Immigration Law Changes
and Its Impact to Business in Trump Era
TRUMP**

时代工作及移民签证的变化及其对创业的影响

余晖律师于美国加利福利亚州惠特法学院取得法学硕士学位。现为纽约州执业律师。余晖律师从业多年，重点负责杰出人才EB-1A，杰出教授研究人员EB-1B，跨国公司高管人员EB-1C以及签证L-1，劳工证申请PERM，国家利益豁免移民申请NIW，工作签证H-1B及艺术体育专才P和杰出人士工作签证O等相关申请。余晖律师精通国语、粤语和英语。

Attorney Sally Yu went on earning her LL.M. degree from Whittier Law School in California, U.S. Admitted to practice law in the State of New York. Attorney Yu specializes in immigrant and non-immigrant petitions and visa applications. Her expertise covers a wide range of areas, including EB-1A, EB-1B, EB-1C, NIW, PERM, O, P, H-1B, L-1A, L-1B etc. She is fluent in English, Mandarin and Cantonese.



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Overseas Chinese Entrepreneurs Association(OCEAN)

海外華人企業家聯合會

OCEAN is officially registered in 1999 in Massachusetts, USA as a nonprofit organization. The mission of OCEAN is to promote the entrepreneurship among Chinese-Americans and other overseas Chinese. OCEAN provides education, training, conferences and other community based activities to support members' endeavor to build and grow successful enterprises in a wide range of business areas.

海外華人企業家聯合會 (OCEAN) 簡介

海外華人企業家聯合會(OCEAN)籌建於一九九八年十一月，正式於一九九九年十二月在美國麻州註冊成立。是一個由企業家、科學家、律師、教授和其他各種華裔專業人士組成的非盈利性組織，其成員具有多方面的專業特長，並有誌創業，正在創業或經過創業已擁有自己企業。

OCEAN總部位於世界科技和教育名城波士頓。此地得天獨厚，富集華人和世界多民族高級技術文化和商業人才。適逢21世紀全球經濟的高度全球化和高科技蓬勃發達的大好機遇，OCEAN以她嚴謹有效的方式，遵循為造就更多的海外華人企業家做貢獻的明確宗旨，多年來組織豐富多彩的活動內容，在華人社會影響深遠。她集中了一大批海外華人中最有志向，作為和成就的優秀人才。許多精英和資深成員已把自己的企業做大做強，成為下一代的榜樣。OCEAN也成為合作者的紐帶，成功者的橋梁，創業者的學校和企業家的搖籃。

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微信公眾號:

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